



Sponsorship Opportunities

Listed below are the sponsorship opportunities available at the KDEC Conference in February 2005. All corporate sponsors will be prominently displayed at the conference, along with recognition in the Conference Program Book and on the KDEC website.

Welcome Reception \$20,000
A fun-filled evening where colleagues will gather together to learn from each other and to learn about the latest innovations in their respective fields.

Breakfast in the Exhibit Hall \$4,500 each
(Total of 3) Provides an opportunity for exhibitors to meet and interact with participants

Coffee and Refreshment Breaks \$3,000 each
(Total of 5) Provides an opportunity for exhibitors to meet and interact with participants

Lunch with the Exhibitors \$8,000 each
(Total of 3) An excellent opportunity to interact with a diverse group of renal care professionals and patients intent on making a difference in the renal care delivery system.

Evening Reception and Dinner \$10,000
\$20,000
A prime event where colleagues gather together to reflect on the day's proceedings.

Golf and Tennis Events
Using a scramble format, the golf tournament will benefit the American Kidney Fund and will include many special individual hole events. The tennis tournament will include many opportunities to gain exposure. For specific sponsorship opportunities at these events, contact Elizabeth Webster, AKF event coordinator, at 770.395.7347.

Scholarship for Speaker/Patient \$1,500
All scholarship fund contributors will be acknowledged in the Program book and during the program.

Premium Items
Premium items will bear the company name and/or product logo along with the KDEC logo and are distributed at registration to all meeting attendees.

- Room Key Personalization** \$5,000
- Tote Bags** \$2,500
- Polo Shirts** \$5,000
- Badge Holder/Lanyards** \$2,000
- Notepads** \$2,500
- Pens** \$1,500

Sponsorship Agreement

Please complete this form and send it to Cindy Rash, KDEC Sponsorship Coordinator, 13880 N. Northsight Blvd., Suite 101, Scottsdale, AZ 85260 or fax it to 480.443.4528. PLEASE PRINT OR TYPE.

Company _____
 Contact _____
 Billing Address _____
 City _____ State _____ Zip _____
 Telephone _____ Fax _____ Email _____
 Authorized Signature: _____ Date: _____

Event/Item Sponsored

<input type="checkbox"/> Welcome Reception	\$20,000	\$_____	<input type="checkbox"/> Scholarships for Speaker/Patient	No.# _____ X \$1,500 each	\$_____
<input type="checkbox"/> Breakfast in the Exhibit Hall	\$4,500 each	\$_____	<input type="checkbox"/> Room Key Personalization	\$5,000	\$_____
<input type="checkbox"/> Coffee and Refreshment Breaks	\$3,000 each	\$_____	<input type="checkbox"/> Tote Bags	\$2,500	\$_____
<input type="checkbox"/> Lunch with Exhibitors	\$8,000 each	\$_____	<input type="checkbox"/> Polo Shirts	\$5,000	\$_____
<input type="checkbox"/> Evening Reception	\$10,000	\$_____	<input type="checkbox"/> Badge Holder/Lanyards	\$2,000	\$_____
<input type="checkbox"/> and Dinner	\$20,000	\$_____	<input type="checkbox"/> Notepads	\$2,500	\$_____
			<input type="checkbox"/> Pens	\$1,500	\$_____
			Total Amount Sponsored: \$_____		

Please return your completed form by December 17, 2004